Hayley Marks

609-417-9016 hayleymadison95@gmail.com hayleymadisonmarks.com

PRODUCTION

BSTV Associate Producer MONTCLAIR, NJ NOV 2021-PRESENT • Research and pitch programming for Food Network's hit round-table talk series "The Kitchen." Work closely with Culinary and Art teams and senior producers to collect assets, write scripts, and work with high-caliber talent and top chefs during show tapings Credits: "The Kitchen" Season 30

ITV SEP 2021-Nov 2021 **ASSOCIATE PRODUCER** NEW YORK, NY Researched and wrote relevant factoids and implemented graphics that appeared onscreen throughout History Channel's "Pawn Stars." Research archival footage and images, fact check, and assist in graphics production for all stages of Post Production Credits: "Pawn Stars" Season 18

DORSEY PICTURES ASSOCIATE PRODUCER/ CASTING DIRECTOR PHILADELPHIA, PA OCT 2020-JUN 2021 Researched and interviewed talent at their homes throughout Philadelphia, PA surrounding area • Worked in field as Associate Field Producer. Duties included talent coordination, DSLR behind-the-scenes stills photography, managing official Stone House Revival Instagram page, and handling field expenses Credits: "Stone House Revival" Season 4 SHARP ENTERTAINMENT CASTING ASSISTANT NEW YORK, NY MARCH 2020-OCT 2020 • Worked with senior casting producers and directors in casting unique talent for top-rated reality TV programs Credits: "90 Day Fiancé: Before the 90 Days" Season 5; "Woman vs. Food" Season 1; "Faraway Fiancé" Season 1

NBC NEWS MEDIA DESK ASSOCIATE NEW YORK, NY OCT 2018-APR 2019 Screened and logged material for immediate retrieval by NBC News/ MSNBC for daily broadcasts and breaking news stories. Transcribed interviews and identified important people and events

PUBLICITY + DEVELOPMENT

BRUT MEDIA **BOOKING PRODUCER** NEW YORK, NY • Lead and managed all booking pursuits for prominent guests, including day-of timely bookings and long-term ongoing bookings. Booked wide variety guests for Brut Media Facebook videos, Snapchat, and Instagram content including celebrities, politicians, activists, experts, storytellers, and newsmakers. Past bookings have included Ron Howard, Taissa Farmiga, Keanu Reeves, and Alyson Stoner

• Raised company profile by attending small and large-scale events as Brut America official press contact Fostered relationships with publicists and presented Brut Media to PR firms

DIRECT NARRATIVE DEVELOPMENT PRODUCER NEW YORK, NY JANUARY 2022-PRESENT • Work with business and executive teams to research and develop new and ongoing original series. Duties include creating pitch materials, production planning and coordination, and effective communication to further the company's original content initiative

Grow and maintain relationships with brands and networks

HOFSTRA UNIVERSITY

Education

B.A. JOURNALISM

Skills

Cameras/Hardware: HDHC camera proficiency, DSLR proficiency, iPhone Production Editorial/PR: AP Style, Press Release writing, MailChimp, Lexus Nexus, Copywriting, deck writing, Canva Software: Final Cut Pro, Microsoft Office, Avid, Adobe Premiere, iNews, Ardome, Audition, ProTools, Filmora 9 Social Media: Facebook, Instagram, Twitter, Tweetdeck, Tumblr, Wordpress, LinkedIn, Pinterest, Snapchat, YouTube, Reddit, Storyhunter

APR 2019-DEC 2019

MAY 2017